

UNITED STATES DISTRICT COURT

NORTHERN DISTRICT OF CALIFORNIA

MASTEROBJECTS, INC.,

Plaintiff,

No. C 20-08103 WHA

v.

AMAZON.COM, INC.,

Defendant.

**OMNIBUS ORDER RE MOTIONS TO
SEAL**

This omnibus order addresses all currently pending motions to seal for completed motion practice (Dkt. Nos. 174, 189, 199, 203, 224, 227, 230, 242, 247, 251, 264, 267, 268, 278, 279, 281, 289, 294, 296, 305, 336, 344, 345, 356, 357).

1. THE LEGAL STANDARD.

There is a strong public policy in favor of openness in our court system and the public is entitled to know to whom we are providing relief (or not). *See Kamakana v. City & Cty. of Honolulu*, 447 F.3d 1172, 1178–80 (9th Cir. 2006). Consequently, access to motions and their attachments that are “more than tangentially related to the merits of a case” may be sealed only upon a showing of “compelling reasons” for sealing. *Ctr. for Auto Safety v. Chrysler Grp., LLC*, 809 F.3d 1092, 1101–02 (9th Cir. 2016). Filings that are only tangentially related to the merits may be sealed upon a lesser showing of “good cause.” *Id.* at 1097. The compelling reasons standard applies to most judicial records. Evidentiary motions such as motions *in*

1 *limine* and *Daubert* motions can be strongly correlative to the merits of a case. *Id.* at 1098–
2 1100.

3 In addition, sealing motions filed in this district must contain a specific statement that
4 explains: (1) the legitimate private or public interests that warrant sealing; (2) the injury that
5 will result should sealing be denied; and (3) why a less restrictive alternative to sealing is not
6 sufficient. The material requested to be sealed must be “narrowly tailored to seal only the
7 sealable material.” Civ. L.R. 79-5(c). For example, “[t]he publication of materials that could
8 result in infringement upon trade secrets has long been considered a factor that would
9 overcome [the] strong presumption” in favor of access and provide compelling reasons for
10 sealing. *Apple Inc. v. Psystar Corp.*, 658 F.3d 1150, 1162 (9th Cir. 2011). Compelling reasons
11 may also warrant sealing for “sources of business information that might harm a litigant’s
12 competitive standing,” especially where the public has “minimal interest” in the information.
13 *See Nixon v. Warner Comms., Inc.*, 435 U.S. 589, 598 (1978).

14 Finally, “[s]upporting declarations may not rely on vague boilerplate language or
15 nebulous assertions of potential harm but must explain with particularity why any document or
16 portion thereof remains sealable under the applicable legal standard.” *Bronson v. Samsung*
17 *Elects. Am., Inc.*, 2019 WL 7810811, at *1 (N.D. Cal. May 28, 2019) (citing Civ. L.R. 79-5).
18 “Reference to a stipulation or protective order that allows a party to designate certain
19 documents as confidential is not sufficient to establish that a document, or portions thereof, are
20 sealable.” Civ. L.R. 79-5(c).

21 **2. MOTIONS TO SEAL STEMMING FROM AMAZON’S MOTION TO**
22 **STRIKE MASTEROBJECTS’ INFRINGEMENT CONTENTIONS.**

23 **A. DEFENDANT’S MOTION TO STRIKE PLAINTIFF’S**
24 **INFRINGEMENT CONTENTIONS.**

25 Amazon moved to seal its motion to strike MasterObjects’ infringement contentions and
26 two exhibits (Dkt. No. 174). This order rules as follows:

<u>Dkt.</u> <u>No.</u>	<u>Document to be</u> <u>Sealed</u>	<u>Result</u>	<u>Reasoning</u>
174-4	Defendant Amazon.com, Inc.’s	As to the highlighted	Amazon seeks to seal statements describing “proprietary and highly

	Motion to Strike Plaintiff's Infringement Contentions	portions, sealing is GRANTED .	confidential software architecture and source code," including software that has been "considered and/or tested but not implemented" (Anderson Decl. ¶ 3). Amazon explains the references include nonpublic trade secrets where disclosure would "cause serious competitive consequences to Amazon's business positioning" (<i>ibid.</i>). Given the potential for competitive harm caused by the information's disclosure, sealing is warranted.
174-4	Exhibit A, Excerpts of MasterObjects' Second Supplemental Disclosure of Asserted Claims and Infringement Contentions	As to the highlighted portions, sealing is GRANTED .	Amazon seeks to seal portions of MasterObjects' Second Amended Infringement Contentions, including screenshots of Amazon's confidential, internal documents (Anderson Decl. ¶ 3). For the reasons provided in the previous entry, sealing is warranted.
174-4	Exhibit B, Declaration of Grant Miller	As to the highlighted portions, sealing is GRANTED .	Amazon seeks to seal portions of a declaration from Grant Miller, an Amazon engineer, which describes "the functionality and/or architecture of Amazon's software and source code" (Anderson Decl. ¶ 3). For the reasons provided in the previous entry, sealing is warranted.

B. PLAINTIFF'S OPPOSITION TO DEFENDANT'S MOTION TO STRIKE PLAINTIFF'S INFRINGEMENT CONTENTIONS.

MasterObjects filed conditionally under seal its opposition to Amazon's motion to strike its infringement contentions and supporting documents (Dkt. No. 189). Amazon filed a supporting declaration for some of the documents (Dkt. No. 192). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
189-4	Opposition to Defendant Amazon.com, Inc.'s Motion to Strike Plaintiff's Infringement Contentions	Sealing as to 5:20–24, 7:27–8:26 is GRANTED .	Amazon seeks to seal statements "relat[ing] to Amazon's highly proprietary software—including information that Amazon maintains as trade secrets" (Anderson Decl. ¶ 3). This order agrees that public disclosure of the source code and

		Sealing as to the rest is DENIED .	internal documentation may harm Amazon's competitive standing. Amazon does not seek to seal the other proposed redactions to the document (<i>id.</i> ¶ 4). With no justification for keeping that material confidential, it will be unsealed.
189-6	Exhibit A, excerpt of letter from MasterObjects' counsel to Amazon's counsel	Sealing is DENIED up until the sentence that ends with "that Amazon produce these documents as actually maintained in its wiki." Sealing as to the rest of the document is GRANTED .	Amazon's request to seal the entirety of this exhibit is overbroad and contains material that clearly does not qualify as confidential. This order will seal the statements directly referencing Amazon's software architecture and code (Anderson Decl. ¶ 3). Discussion of Amazon's method for technical document production does not qualify for sealing.
189-8	Exhibit B, letter sent from MasterObjects counsel to Amazon's counsel	DENIED .	Amazon does not seek to seal this exhibit (Anderson Decl.). With no justification for keeping it confidential, the exhibit will be unsealed.
189-10	Exhibit D, excerpt from a supplemental set of Amazon's interrogatory responses	As to the highlighted portions, sealing is GRANTED .	Amazon seeks to seal statements referencing its software architecture and code (Anderson Decl. ¶ 3). Potential harm to Amazon's competitive standing stemming from this information's public release supports sealing.

C. PLAINTIFF'S ADMINISTRATIVE MOTION FOR LEAVE TO SUPPLEMENT THE RECORD WITH NEW FACTUAL MATERIAL ON DEFENDANT'S MOTION TO STRIKE PLAINTIFF'S INFRINGEMENT CONTENTIONS.

MasterObjects filed conditionally under seal its administrative motion for leave to supplement the record with new factual material on Amazon's motion to strike its infringement

contentions. (Dkt. No. 199). Amazon filed a declaration in support of sealing some of the documents (Dkt. No. 207). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
199-4	Plaintiff's Motion for Leave to Supplement	Sealing as to page 1:4–6 is GRANTED . Sealing as to 1:10–13 is DENIED .	Amazon seeks to seal two statements arising from “highly confidential deposition testimony” by Amazon’s 30(b)(6) witness, containing “confidential information about the structure and operation of Amazon’s highly propriety software, hardware structures, and source code” (Anderson Decl. ¶ 3). The earlier statement contains information that may qualify as trade secret information and is subject to sealing. But the latter discussion of the methods and tactics with respect to the code’s production is not. Sealing is warranted in part.
199-6	Exhibit A, Deposition Transcript of 30(b)(6) Witness	Sealing as to highlighted portions of 23:4–62:23 and 73:5–127:25 is GRANTED . Sealing as to the rest is DENIED .	Amazon seeks to seal portions of its Rule 30(b)(6) witness’s deposition transcript that discuss Amazon’s trade secret software architecture and source code (Anderson Decl. ¶ 4). This order finds disclosure of this material may cause Amazon competitive harm or disclose trade secret information. While trade secret information is subject to sealing, a technical witness’s testimony about how to define a generic term would not cause Amazon competitive harm. That information goes to the heart of this litigation, and the public interest outweighs Amazon’s interest in keeping that material sealed. The motion to seal as to that material is DENIED .

D. DEFENDANT’S OPPOSITION TO PLAINTIFF’S ADMINISTRATIVE MOTION FOR LEAVE TO SUPPLEMENT THE RECORD WITH NEW FACTUAL MATERIAL ON DEFENDANT’S MOTION TO STRIKE PLAINTIFF’S INFRINGEMENT CONTENTIONS.

Amazon moved to seal its opposition to MasterObjects’ request to supplement the record (Dkt. No. 203). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
203-4	Defendant’s Opposition to Plaintiff’s Administrative Motion for Leave to Supplement	As to the highlighted portions, sealing is GRANTED .	Amazon claims that the material to be sealed includes information about “proprietary server configurations and source code” (Anderson Decl. ¶ 3). Disclosure of this trade secret information, Amazon argues, could harm its competitive standing (<i>ibid.</i>). Finding the redactions narrowly tailored, this order agrees.

3. MOTIONS TO SEAL STEMMING FROM AMAZON’S PRÉCIS REQUEST TO FILE SECOND MOTION TO STRIKE INFRINGEMENT CONTENTIONS.

A. PLAINTIFF’S RESPONSE TO DEFENDANT’S PRÉCIS LETTER.

MasterObjects filed conditionally under seal its response to Amazon’s précis letter (Dkt. No. 224). Amazon filed a declaration in support of sealing the document (Dkt. No. 231). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
224-3	MasterObjects’ Response to Amazon’s Précis Letter	As to the highlighted portions, sealing is GRANTED .	Amazon moves to seal information related to “source code and database structures undergirding [its] autocomplete technology” (Anderson Decl. ¶ 3). The request is narrowly tailored. Because disclosure of this information may harm Amazon’s competitive standing and may disclose information that qualifies as a trade secret, sealing is warranted.

B. THE DECLARATION OF THOMAS KING.

Amazon moved to seal portions of the declaration of Thomas King, filed in response to a request for additional information regarding Amazon's précis letter (Dkt. Nos. 225, 227). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
227-4	Declaration of Thomas King	As to the highlighted portions, sealing is GRANTED .	Amazon moves to seal information from a deposition of its engineer related to "the structure of [its] source code" and "descriptive file names of specific source code files" (Anderson Decl. ¶ 3). The request is narrowly tailored. Because disclosure of this information may harm Amazon's competitive standing and may disclose information that qualifies as a trade secret, sealing is warranted.

C. PLAINTIFF'S RESPONSE TO COURT'S NOTICE AND REQUEST FOR ADDITIONAL INFORMATION.

MasterObjects filed conditionally under seal materials it submitted in response to the Court's notice and request for additional information regarding Amazon's précis letter (Dkt. Nos. 225, 230). Amazon filed a declaration in support of sealing the documents (Dkt. No. 235). As to the sealing requests, this order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
230-4	Exhibit A, '628 Patent Infringement Claim Chart	Sealing as to pages 8, 9, 10, 12–17, 25–31, 37, 41–43, 45–77, and 80 is GRANTED . Motion to seal as to pages 44 and 78 GRANTED IN PART and	Amazon requests to seal information in the '628 Patent Infringement Contentions related to its autocompletable software, back-end systems, and functionality tests (Anderson Decl. ¶ 4). Amazon's request is not, however, narrowly tailored to cover only sealable material. On page 44, While trade secret information is subject to sealing, a technical witness's testimony about how to define a generic term would

		DENIED IN PART.	<p>not cause Amazon competitive harm. That information goes to the heart of this litigation, and the public interest outweighs Amazon's interest in keeping that material sealed. The motion to seal as to Miller's testimony at 71:13–72:24, is DENIED. The motion is GRANTED as to the other highlighted portions of page 44.</p> <p>For page 78, full portions of material primarily related to discovery issues need not be sealed when the only sealable material is internal, descriptive file names or internal terms related to the source code. The motion to seal is GRANTED as to the material in Section III on page 78. For Section IV on page 78, the motion to seal is GRANTED as to source code descriptive file names. (This decision may change should this material be included in later filings.) Otherwise, the motion is DENIED for the rest of the material in Section IV on page 78.</p>
230-6	Exhibit B, Transcript of Grant Miller Deposition	Sealing as to the highlighted portions is GRANTED .	Amazon requests to seal deposition testimony from witness Grant Miller because the testimony describes Amazon's system architecture, software, and specific code files (Anderson Decl. ¶ 6). Because disclosure of this information may harm Amazon's competitive standing and may disclose information that qualifies as a trade secret, sealing is warranted.
230-8	Exhibit C, Declaration of Spencer Hosie	Sealing as to the highlighted portions is GRANTED .	Amazon requests to seal portions of the declaration of Spencer Hosie derived from witness testimony describing Amazon's system architecture, software, and specific code files (Anderson Decl. ¶ 7). Because disclosure of this information may harm Amazon's competitive standing and may disclose information that qualifies as a trade secret, sealing is warranted.

4. **MOTIONS TO SEAL STEMMING FROM AMAZON’S PRÉCIS FOR LEAVE TO FILE MOTION FOR TERMINATING SANCTIONS.**

A. **DEFENDANT’S PRÉCIS FOR LEAVE TO FILE MOTION FOR TERMINATING SANCTIONS.**

Amazon moved to seal portions of its précis for leave to file a motion for terminating sanctions (Dkt. No. 242). MasterObjects opposed (Dkt. No. 248). Amazon replied (Dkt. No. 260). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>
242-4	Amazon’s Précis for Leave to File Motions for Terminating Sanctions	DENIED.
<u>Reasoning</u>		
MasterObjects declined to support sealing its information Amazon conditionally lodged under seal (Dkt. No. 248), so the only disputed portion of the précis for sealing is page 2, lines 32–33. Amazon argues MasterObjects’ CEO’s testimony “reflects sealable confidential information . . . of Amazon’s proprietary hardware systems and source code” (Anderson Decl. ¶ 4). In contrast, MasterObjects’ argues that the quotation “does not constitute sensitive technical information” and is subject to disclosure (Opp. at 2). <i>First</i> , as explained fully in Section 9 below, Amazon did not move to seal the unclean hands order — the order that ultimately ruled on the dispute this filing addressed. That order was accordingly placed on the public docket, which renders this motion, as to the relevant content at issue here, moot. <i>Second</i> , notwithstanding public filing of the unclean hands order, Amazon’s support for sealing this document is insufficiently broad and generic. Given the nature of the information at issue, Amazon does not adequately explain how the material would qualify as a trade secret. Furthermore, Amazon does not describe with particularity how disclosure of this fact would cause competitive harm. It merely asserts a generic statement that disclosure would “allow a competitor or other third party to understand or infer information about the inner workings of Amazon’s confidential source code” (<i>ibid.</i>). Again, in context, this statement is insufficient. Amazon cites no authority indicating why this high-level information is sealable. <i>See Finjan, Inc. v. Sophos, Inc.</i> , 2015 WL 5012679, at *5 (N.D. Cal. Aug. 24, 2015) (Judge William H. Orrick).		

B. **PLAINTIFF’S RESPONSE TO DEFENDANT’S PRÉCIS FOR LEAVE TO FILE MOTION FOR TERMINATING SANCTIONS.**

MasterObjects filed conditionally under seal portions of its response to Amazon’s précis for leave to file a motion for terminating sanctions (Dkt. No. 247). Amazon filed a declaration

in support of sealing (Dkt. No. 253). MasterObjects opposed (Dkt. No. 261).^{*} This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
247-4	MasterObjects' Response to Amazon's Précis for Leave to File Motions for Terminating Sanctions	DENIED.	<i>See entry for Dkt. No. 242-4.</i>

C. DEFENDANT'S RESPONSE TO ORDER DATED FEBRUARY 8, 2022.

Amazon filed conditionally under seal portions of its response to the order dated February 8, 2022, containing MasterObjects' information (Dkt. No. 264). MasterObjects does not seek to keep this information under seal (Dkt. No. 274). With no justification for keeping this material confidential, the motion is **DENIED** and the material will be unsealed.

5. DEFENDANT'S RESPONSIVE CLAIM CONSTRUCTION BRIEF AND MATERIALS IN SUPPORT THEREOF.

Amazon moved to seal its responsive claim construction brief, which included material deemed confidential by both parties (Dkt. No. 251). MasterObjects opposed all proposed sealing (Dkt. No. 253). Because MasterObjects opposed sealing its own material, no justification exists for keeping under seal the documents containing only MasterObjects' information. Consequently, the motion to seal as to Rayburn Declaration Exhibits BB, CC, DD, EE, FF, GG, HH, II, and QQ, is **DENIED**. As to the remaining requests, this order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
251-3	Amazon's Responsive Claim Construction Brief	DENIED.	Because MasterObjects does not seek to keep the material it had previously designated as confidential under seal, sealing as to all material highlighted in yellow is DENIED .

^{*} MasterObjects' docket entry for its February 10, 2022, reply (Dkt. No. 261) references the wrong underlying motion to seal. The entry should have referenced Dkt. No. 247, not 242.

			<p>Next, Amazon seeks to seal the following portions of the document: p. 7, lines 5–9; p. 7, lines 23–24; p. 9, line 27 to p.10, line 2; and p. 10, line 19. Amazon’s justification for sealing here is that its claim construction arguments reveal information about its system because Amazon distinguishes the claim terms from its own system. But it does not explain with sufficient detail how these abstract, general statements about the claim terms could reveal information that would qualify as a trade secret. Nor does Amazon adequately explain how disclosure of this high-level information could allow a third-party to understand Amazon’s system in enough detail that it would cause Amazon competitive harm (<i>see</i> Anderson Decl. ¶ 4). Amazon’s motion to seal the green highlighted portions of the document is DENIED.</p>
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6. DEFENDANT’S OPPOSITION TO PLAINTIFF’S MOTION TO DISQUALIFY COUNSEL.

Amazon filed conditionally under seal MasterObjects’ materials in its opposition to MasterObjects’ motion for disqualification (Dkt. No. 281). MasterObjects does not seek to keep this information under seal (Dkt. No. 291). With no justification for keeping this material confidential, the motion is **DENIED** and the material will be unsealed.

7. MOTION TO SEAL STEMMING FROM AMAZON’S SPOILIATION MOTION.

A. DEFENDANT’S BRIEF REGARDING PLAINTIFF’S VIOLATION OF THE DISCOVERY ORDER AND SPOILIATION

Amazon filed conditionally under seal portions of its brief regarding MasterObjects’ alleged violation of the discovery order and spoliation (Dkt. No. 267). Specifically, Amazon’s brief includes information about a settlement agreement reached between MasterObjects and third-party eBay, Inc. in prior litigation (*id.* at 2). Notably, eBay submitted a declaration in support of sealing, describing the settlement details’ “commercial sensitiv[ity]” and how

disclosure would impact eBay's positioning in future settlement negotiations (Baker Decl. ¶ 5, Dkt. No. 276). MasterObjects also filed a statement in support of sealing (Dkt. No. 284). Upon review, this order finds the proposed redactions narrowly tailored. Further, the proposed redactions address specific provisions of the settlement agreement that contain sensitive terms. In light of all this, and the fact that both parties to the agreement submitted declarations in support of sealing, this order concludes that material disclosure of this material may cause eBay and/or MasterObjects competitive harm, and that the public interest in these particular redactions is relatively low. Furthermore, no party herein has acted contrary to our local rules and hence lost its ability to petition to seal its own information. This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>
267-2	Amazon's Brief Regarding MasterObjects' Violation of Discovery Order and Spoliation	Sealing as to the highlighted portions is GRANTED .
267-4	Declaration of Thomas B. King	Sealing as to the highlighted portions is GRANTED .
267-6	Exhibit 20, Email Communications	Sealing in its entirety is GRANTED .

B. DEFENDANT'S BRIEF REGARDING PLAINTIFF'S VIOLATION OF THE DISCOVERY ORDER AND SPOLIATION.

Amazon conditionally filed under seal MasterObjects' materials in its brief and accompanying exhibits regarding MasterObjects' violation of the discovery order and spoliation (Dkt. No. 268). MasterObjects does not seek to keep this information under seal (Dkt. No. 285). With no justification for keeping this material confidential, the motion is **DENIED** and Amazon's brief and Exhibits 4, 7, and 46 to the Declaration of Thomas B. King will be unsealed.

1 **8. MOTIONS TO SEAL STEMMING FROM AMAZON’S PRÉCIS**
 2 **REQUEST FOR LEAVE TO FILE MOTION TO STRIKE**
 3 **MASTEROBJECTS’ FOURTH SUPPLEMENTAL INFRINGEMENT**
 4 **CONTENTIONS.**

5 **A. DEFENDANT’S PRÉCIS REQUEST FOR LEAVE TO FILE**
 6 **MOTION TO STRIKE PLAINTIFF’S INFRINGEMENT**
 7 **CONTENTIONS.**

8 Amazon seeks to seal portions of its précis seeking leave to file a motion to strike
 9 MasterObjects’ fourth supplemental infringement contentions (Dkt. No. 289). Upon review,
 10 this order finds the narrowly tailored redaction concerns the technical structure and
 11 functionality of Amazon’s autocomplete system, the public disclosure of which may cause
 12 Amazon competitive harm. Sealing as to the highlighted lines is **GRANTED**.

13 **B. PLAINTIFF’S RESPONSE TO DEFENDANT’S PRÉCIS**
 14 **REQUEST.**

15 MasterObjects filed conditionally under seal portions in its response to Amazon’s précis
 16 seeking leave to file a motion to strike MasterObjects’ fourth supplemental infringement
 17 contentions, which contained Amazon’s materials (Dkt. No. 294). Amazon filed a declaration
 18 in support of sealing (Dkt. No. 300). Upon review, this order finds the narrowly tailored
 19 redaction concerns the technical structure and functionality of Amazon’s autocomplete system,
 20 the public disclosure of which may cause Amazon competitive harm. Sealing as to the
 21 highlighted lines is **GRANTED**.

22 **9. MOTIONS TO SEAL STEMMING FROM AMAZON’S MOTION FOR**
 23 **DISMISSAL AND TERMINATING SANCTIONS DUE TO**
 24 **MASTEROBJECTS’ UNCLEAN HANDS.**

25 This order turns next to the motions to seal stemming from Amazon’s motion to dismiss
 26 due to MasterObjects’ unclean hands (Dkt. Nos. 278, 279, 296, 305, 344, 345). This order now
 27 provides an overview of the sealing analysis for these documents.

28 The parties filed extensive briefing on whether material related to the unclean-hands
 motion should be sealed. Consequently, the merits order denying Amazon’s motion was
 originally filed under seal so the parties could move to keep specific portions confidential prior
 to the order being placed on the public docket (Dkt. Nos. 359, 366). Despite the unclean hand
 order’s extensive reference and citation to the materials filed conditionally under seal with the

1 briefing, neither party moved to seal any part of the order, so it was filed on the public docket
2 in its entirety.

3 This decision changed the calculus for evaluating the sealing motions previously filed
4 with the parties' briefing. This order, of course, need not consider sealing information in the
5 briefing that has made its way onto the public docket via the merits order. *See Nixon*, 435 U.S.
6 at 597. While this order will consider whether certain details not explicitly referenced by the
7 unclean hands order still merit sealing, the parties only provided general justifications that
8 applied to all their proposed redactions. Because the parties did not differentiate beyond broad
9 categories of information, this order has little factual basis on which to determine which details
10 may still actually merit sealing. A district courts must "articulate the factual basis for its
11 ruling, without relying on hypothesis or conjecture." *Kamakana*, 447 F.3d at 1179 (citation
12 omitted).

13 Overall, the motions to seal address three categories of material: (1) the parties'
14 settlement discussions to resolve their previous litigation in 2011; (2) descriptions of Amazon's
15 autocomplete system during the timeframe of the 2011 litigation; and (3) Amazon's third-party
16 licensing information related to prior litigation.

17 *First*, for the settlement discussions, the parties have "asserted no compelling reason to
18 seal the information" nor "made a showing that some specific harm will result from its
19 publication." *Select Portfolio Servicing v. Valentino*, 2013 WL 1800039, at *3 (N.D. Cal. Apr.
20 29, 2013) (Judge Susan Illston). The settlement materials focus primarily on whether
21 discussions are subject to confidential treatment and are otherwise devoid of specific and
22 substantive settlement tactics, valuations, or offers. The parties have not identified any specific
23 material for which public disclosure would result in damage to their competitive standing.

24 *Second*, Amazon moved to seal descriptions of the structure and functionality of its
25 autocomplete system on the basis it constitute trade secret information and would harm
26 Amazon's competitive standing. The unclean hands order, as explained, described the
27 autocomplete feature as it existed in 2011, but Amazon did not move to seal that information.
28 Those descriptions are now publicly disclosed. Furthermore, while this order and previous

sealing orders have sealed information detailing Amazon's autocomplete system, all the information submitted in the unclean-hands briefing related to the system as it existed in 2011. Amazon has not explained how disclosure of technical details from over a decade ago could now cause it competitive harm. Nor has it adequately explained how broad details about the autocomplete system's structure would qualify as a trade secret, especially given that the unclean hands order disclosed the information previously identified as a trade secret. Furthermore, this order believes Amazon's initial requests to seal virtually every general description of its system overbroad and not narrowly tailored to the actual technical details that could conceivably be sealed. This further counsels against sealing now, after the public filing of the unclean hands order.

Third, this order will provide particularized analyses of third-party licensing information below, but notes that the parties to the agreements have provided declarations in support of sealing, and that no party herein has acted contrary to our local rules and hence lost its ability to petition to seal its own information.

A. *DEFENDANT'S MOTION FOR DISMISSAL AND TERMINATING SANCTIONS DUE TO PLAINTIFF'S UNCLEAR HANDS.*

Amazon moved to seal its motion for dismissal and terminating sanctions due to MasterObjects' unclean hands (Dkt. No. 278). MasterObjects opposed sealing in part (Dkt. No. 287). In light of the now public unclean hands order as discussed above, this order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
278-4	Amazon's Motion for Dismissal	DENIED.	Materials sought to be sealed were publicly disclosed in the unclean hands order, and no additional material qualifies for sealing, as discussed in the opening analysis for Section 9, <i>supra</i> .
278-6	Declaration of I. Neel Chatterjee	DENIED.	<i>See entry for Dkt No. 278-4.</i>

278-7	Exhibit A to Chatterjee Decl., Settlement Communication Memo	DENIED.	<i>See entry for Dkt No. 278-4.</i>
278-8	Exhibit B to Chatterjee Decl., Email Communications	DENIED.	<i>See entry for Dkt No. 278-4.</i>
278-9	Exhibit 1, Transcript of Mark Smit Deposition	DENIED.	<i>See entry for Dkt No. 278-4.</i>
278-11	Exhibit 5, Email Communication	DENIED.	<i>See entry for Dkt No. 278-4.</i>
278-12	Exhibit 6, Email Communication	DENIED.	<i>See entry for Dkt No. 278-4.</i>
278-13	Exhibit 16, Email Communication	DENIED.	<i>See entry for Dkt No. 278-4.</i>
278-14	Exhibit 17, Settlement Communication Memo	DENIED.	<i>See entry for Dkt No. 278-4.</i>

B. FURTHER SUPPORTING MATERIALS FOR DEFENDANT'S MOTION FOR DISMISSAL AND TERMINATING SANCTIONS DUE TO PLAINTIFF'S UNCLEAR HANDS.

Amazon filed conditionally under seal its motion for dismissal and terminating sanctions containing MasterObjects' materials (Dkt. No. 279). MasterObjects' provided a declaration to support sealing some of the material (Dkt. No. 288). With respect to MasterObjects' materials, this order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
279-3	Amazon's Motion for Dismissal	DENIED.	MasterObjects' did not seek to seal this information. With no justification for keeping this material confidential, the material will be unsealed.
279-5	Exhibit 1, Transcript of Mark Smit Deposition	DENIED.	<i>See entry for Dkt. No. 279-3.</i>
279-7	Exhibit 9, Transcript of Mark Smit Deposition from June 25, 2021, in <i>MasterObjects, Inc. v. Facebook, Inc.</i> , No. C. 20-0087 (W.D. Tex.)	Sealing as to pages 5:13, 22 (party name only); 71:2-3; 71:7; 72:1-7; 72:17-20;	MasterObjects seeks to seal information related to a licensing agreement with a third-party. <i>First</i> , MasterObjects' request here is narrowly tailored and it has not otherwise misused its ability to petition on its own behalf regarding

		and 73:1–5 is GRANTED.	the prejudice it would suffer upon public disclosure of this information. <i>Second</i> , upon review, the redaction portions concern specific, sensitive details about the agreement itself, whereupon disclosure may cause competitive harm to both MasterObjects and the non-party licensee. <i>Third</i> , this order finds the public interest in this information relatively low compared the interests of MasterObjects and the non-party in keeping this information confidential. In sum, this order finds sealing warranting in these circumstances.
279-8	Exhibit 20, Transcript of Mark Smit Deposition from December 4, 2017, in <i>eBay, Inc. v. MasterObjects, Inc.</i> , No. IPR 2017-00740 (USPTO)	Sealing as to pages 73:13; 74:20 (party name only) is GRANTED.	<i>See entry for Dkt. No 279-7.</i> This order also notes that MasterObjects has sought to seal only the most critical information, as it tailored its sealing requests, in part, based on the breadth of the confidentiality provisions in the two licensing agreements at issue in this document.

**C. PLAINTIFF’S OPPOSITION TO DEFENDANT’S MOTION FOR
DISMISSAL AND TERMINATING SANCTIONS DUE TO
PLAINTIFF’S UNCLEAN HANDS.**

MasterObjects filed conditionally under seal its administrative motion to consider whether portions of its opposition to Amazon’s motion for dismissal and terminating sanctions should be sealed, which contained Amazon’s information (Dkt. No. 296). Amazon responded in partial support and identified additional portions for sealing (Dkt. No. 307). MasterObjects opposed Amazon’s sealing request (Dkt. No. 309). Amazon replied (Dkt. No. 313). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
296-4	MasterObjects’ Opposition	DENIED.	Materials sought to be sealed were publicly disclosed in the unclean hands order, and no additional material qualifies for sealing, as discussed in the opening analysis for Section 9, <i>supra</i> .

296-6	Exhibit A, Email Communications	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-8	Exhibit B, Email Communication	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-10	Exhibit C, Email Communications	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-12	Exhibit D, Email Communication	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-14	Exhibit E, Email Communication	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-16	Exhibit F, Email Communication	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-18	Exhibit G, Settlement Communication Memo	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-20	Exhibit H, Settlement Communication Memo	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-22	Exhibit I, Email Communications	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-24	Exhibit J, Email Communications	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
296-26	Exhibit K, Amazon Autocompletion Architecture Memo	DENIED WITHOUT PREJUDICE.	This memo describes in further detail aspects of the autocomplete system publicly disclosed in the unclean hands order. It provides a diagram of the system's architecture (as of 2011) and a section regarding future directions that Amazon's engineering team were considering for autocomplete. As explained in the opening analysis for Section 9, <i>supra</i> , Amazon has not provided any compelling justification for why this stale information should now be sealed. The diagram contains little more than a pictographic description of the basics of how the system works. The future directions, now over a decade old, are seemingly irrelevant now. However, in light of the detailed content in this memo, within FOURTEEN DAYS of the filing of this order Amazon may submit a revised sealing request that justifies sealing of any information that may still be confidential.
296-28	Exhibit N, Transcript of Mark Smit Deposition	DENIED.	<i>See entry for Dkt. No. 296-4.</i>

296-30	Declaration of William Nelson	DENIED.	<i>See entry for Dkt. No. 296-4.</i>
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D. DEFENDANT’S REPLY IN SUPPORT OF ITS MOTION FOR TERMINATING SANCTIONS DUE TO PLAINTIFF’S UNCLEAR HANDS.

Amazon moved to seal portions of its reply to its motion for terminating sanctions (Dkt. No. 305). MasterObjects opposed sealing (Dkt. No. 310). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
305-3	Amazon’s Reply	DENIED.	Materials sought to be sealed were publicly disclosed in the unclear hands order, and no additional material qualifies for sealing, as discussed in the opening analysis for Section 9, <i>supra</i> .

E. DEFENDANT’S SURREPLY IN SUPPORT OF ITS MOTION FOR TERMINATING SANCTIONS DUE TO PLAINTIFF’S UNCLEAR HANDS.

Amazon filed conditionally under seal its surreply in support of its motion for terminating sanctions (Dkt. No. 344). MasterObjects opposed sealing (Dkt. No. 347). This order rules as follows:

<u>Dkt. No.</u>	<u>Document to be Sealed</u>	<u>Result</u>	<u>Reasoning</u>
344-2	Amazon’s Surreply	DENIED.	Materials sought to be sealed were publicly disclosed in the unclear hands order, and no additional material qualifies for sealing, in the opening analysis for Section 9, <i>supra</i> .
344-3	Exhibit A, Amazon Autocompletion Architecture Memo	DENIED WITHOUT PREJUDICE.	<i>See entry for Dkt. No. 296-26.</i>
344-4	Exhibit B, Search Completion Design Wiki	DENIED WITHOUT PREJUDICE.	This technical, internal Amazon wiki entry describes the structure and functionality of Amazon’s autocomplete system as of (it appears) 2009. This is one of the documents that MasterObjects’ counsel referred to in order to write up Exhibit A (Dkt.

			No. 344-3). Accordingly, the same analysis applies. Much of the material in this document was publicly disclosed in the unclean hands order, which Amazon did not seek to seal, as discussed in the opening analysis for Section 9, <i>supra</i> . Amazon has not adequately explained how the stale details in this document from 2009 constitute trade secrets or how disclosure would harm its competitive standing. However, in light of the detailed content in this document, within FOURTEEN DAYS of the filing of this, order Amazon may submit a revised sealing request that justifies sealing of any information that may still be confidential.
344-5	Exhibit C, Email Communication	DENIED.	<i>See entry for Dkt. No. 344-2.</i>
344-6	Exhibit D, Email Communications	DENIED.	<i>See entry for Dkt. No. 344-2.</i>
344-7	Exhibit Q, Email Communication	DENIED.	<i>See entry for Dkt. No. 344-2.</i>
344-8	Exhibit S, Email Communications	DENIED.	<i>See entry for Dkt. No. 344-2.</i>
344-9	Exhibit V, Amazon Product Search Network Traffic Analysis by Mark Smit	DENIED.	<i>See entry for Dkt. No. 344-2.</i>

F. DEFENDANT’S SURREPLY IN SUPPORT OF ITS MOTION FOR TERMINATING SANCTIONS DUE TO DEFENDANT’S UNCLEAR HANDS.

Amazon also filed conditionally under seal its surreply in support of its motion for terminating sanctions, which contained MasterObjects’ materials (Dkt. No. 345).

MasterObjects does not seek to keep this information under seal (Dkt. No. 349). With no justification for keeping this material confidential, the motion is **DENIED** as to Amazon’s Surreply and Exhibits A, C, D–J, L–O, Q, and S–V.

1 **10. DEFENDANT’S RESPONSE TO THE SPECIAL MASTER’S DISCOVERY**
 ORDER.

2 Amazon filed conditionally under seal portions of its response containing MasterObjects’
 3 materials to the Special Master’s discovery order (Dkt. No. 336). MasterObjects does not seek
 4 to keep this information under seal (Dkt. No. 336). With no justification for keeping this
 5 material confidential, the motion is **DENIED**.

6 **11. MOTIONS TO SEAL STEMMING FROM THE COURT’S REQUEST**
 FOR INFORMATION REGARDING A PROTECTIVE ORDER FOR THE
 2011 LITIGATION.

7 **A. PLAINTIFF’S RESPONSE TO THE COURT’S REQUEST FOR**
 INFORMATION.

8 MasterObjects’ filed conditionally under seal portions of its response containing
 9 Amazon’s materials to the Court’s request for information (Dkt. No. 356). Amazon does not
 10 seek to keep this information under seal (Dkt. No. 363). With no justification for keeping this
 11 material confidential, motion to seal is **DENIED**.
 12

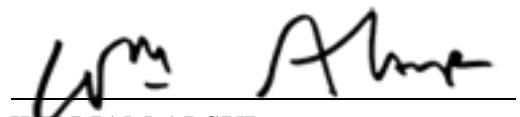
13 **B. DEFENDANT’S RESPONSE TO THE COURT’S REQUEST FOR**
 INFORMATION.

14 Amazon filed conditionally under seal portions of its response containing MasterObjects’
 15 materials to the Court’s request for information (Dkt. No. 357). MasterObjects Amazon does
 16 not seek to keep this information under seal (Dkt. No. 360). With no justification for keeping
 17 this material confidential, motion to seal is **DENIED**.
 18

19 **CONCLUSION**

20 The administrative motions to seal are **GRANTED IN PART** and **DENIED IN PART**. The
 21 parties shall refile all relevant documents in full compliance with this order by no later than
 22 **NOVEMBER 7, 2022. IT IS SO ORDERED.**

23
 24 Dated: September 5, 2022.

25
 26 
 27 WILLIAM ALSUP
 UNITED STATES DISTRICT JUDGE
 28